

Press release

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PCIM Asia 2023 to open on 29 August

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PCIM23_OR_Eng

The leading fair in Asia for power electronics will open on 29 August 2023 at the Shanghai New International Expo Centre (SNIEC). The exhibition and conference will bring together the best and brightest of industry minds to explore the latest trends and innovations.

Taking place from 29 – 31 August, PCIM Asia 2023 will present the latest breakthroughs and developments in power electronics, intelligent motion, renewable energy and energy management. 181 exhibitors will display their innovative technologies across 12,000 sqm of exhibition space. Some of the exhibitors attending this year's show include: AOS, CRRC, Heraeus, Inventchip, Keysight, LEM, Littelfuse, MACMIC, NOVOSENSE, onsemi, PN Junction, Power Integrations, Silan, Sun.King, Toshiba and Yangjie. The event also has continued support from the following five sponsors: Mitsubishi Electric, Semikron Danfoss, Fuji Electric, Infineon and ROHM.

The fair is once again hosting a variety of themed zones focusing on important aspects of power electronics development. Themed zones at the 2023 edition include the E-mobility Zone, 3rd Generation, Semiconductor Pavilion, Poster Session Area (part of the Conference), and University Zone. With a comprehensive coverage of power electronics, ranging from power semiconductor components and modules to electrical devices, passive components, thermal management, as well as test and measurement, the fair aims to meet the sourcing requirements of all attendees.

In addition to the exhibition, a series of forums will also take place focusing on a variety of different themes. These include the "Power Electronics Application Forum", "The 3rd Generation Semiconductor Forum", "New energy development under the carbon peak and carbon neutrality goals" and "Electrical transportation technology in the Industry 4.0 era". There will also be a "Shanghai International Forum on Smart Home Energy Efficiency Control and Household Energy Management" co-organised with the concurrently held Shanghai Smart Home Technology.

PCIM Asia Conference explores the future of power electronics

This year's PCIM Asia Conference, one of the industry's most respected conferences in the region, returns with a wide variety of presentations

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

including keynotes, oral and poster sessions, tutorials and a special session led by Infineon Technologies and Rompower Energy Systems exploring GaN based high power density supplies.

There will also be several awards hosted at the conference recognising the achievements made by those in the industry for contributing to its development and innovation. These include the “Best Paper Award”, “Young Engineer Award” and “University Scientist Award”.

Register to visit the 2023 exhibition and conference now:

<https://qr.messefrankfurt.com/9bd44>

PCIM Asia is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Mesago Messe Frankfurt GmbH. To find out more about PCIM Asia, please visit www.pcimasia-expo.com or email pcimasia@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com